

ALEXANDRO ROJAS-SANDERS

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Objective: To get a job with a well-established organization in the area of video technology and production and other electronic media arts.

EDUCATION

UNIVERSITY OF DENVER, MFA / Electronic Media Art and Design **Denver CO, 2009**

- GRADUATE ART STUDENT SCHOLARSHIP, University of Denver, Scholar year 2007- 2008

UNIVERSITY OF COLORADO, Bachelor of Fine Arts Studio Arts (BASA) **Boulder CO, 2007**

- Emphasis on Video Production and Film Studies
- Business Administration course work 15 credits

ESCUELA ACTIVA DE FOTOGRAFÍA (ACTIVE SCHOOL OF PHOTOGRAPHY), Technical degree in Photography with emphasized certificate on Photojournalism **Mexico City, 1996**

- TOP OF THE CLASS SCHOLARSHIP, by the Escuela Activa de Fotografia, 1995
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UNIVERSIDAD NACIONAL AUTONOMA DE MEXICO-ESCUELA DE MONTAÑISMO, (Mountaineering school) Levels basic, intermediate, and advanced **Mexico City, 1993-1997**

ESCUELA DEL SOCORRO ALPINO DE MEXICO, (Wilderness First Response and Rescue school)
Active participation on search and rescue activities **Mexico City, 1991-1993**

SKILLS

HD Video Camera Operator: Panasonic HVX 200, Sony Z1U, Sony EX1, and others

Technical Software Proficiency: Final Cut Pro, Avid Liquid, Premier Pro, Adobe Photoshop, Adobe Creative Suite CS5, Acid, Sound Forge, Audacity

DSLR Still Photography and Video: Canon and Nikon

Languages & Traveling: Spanish (native language), English (written and spoken), Italian (spoken). Have traveled through 14+ different countries and lived in 6 of them.

Athlete: Product tester of alpine trail running shoes for NIKE / Mountaineer with a first solo winter ascent to the s-sw face of Imja Tse Peak in the Himalayas, other peaks in the Himalayas, the Alps, the Andes, and hundreds of ascents through different routes to the Mexican volcanoes as a guide, as a rescuer, and as a recreational mountaineer, speed ascents to a few of the Colorado's Fourteeners.

RELEVANT EXPERIENCE

ACADEMIC,

IHDMC (Instituto Hispano de Medios de Comunicacion) Denver CO, Jan 2011

- Instructor of Photography workshop

Watershed School **Boulder CO, Spring 2010**

- Instructor for a video production intensive course for 11th grade students

VIDEO EDITOR,

Colorado Now / Aaron Harber Show **Denver CO, Fall 2010- Present**

Serac Adventure Films **Boulder CO, Winter & Spring 2010**

- Video editor, videographer (DP), sound, assist on office duties, participated on the Serac Adventure Film School on adventure trips

Digital Media Communications

Denver CO, Jan 2008–Sep 2008

PHOTOGRAPHER/VIDEOGRAPHER / PRODUCTION,

Terraviva Productions (My own company)

Denver CO, 2005-Present

- Production of Video and Photography, film transcripts, translations to and from Spanish, English and Italian, subtitling, and DVD reproduction
- Clients include: Colorado Now and The Aaron Harber’s Show, The Mizel Museum, The Women’s College of DU, Adventure Film Festival, Ovo Films, Bogdanova Dance, and the Denver Art Museum (Performance event “Farouche”), and others

PHOTOGRAPHER/DIGITAL MEDIA ARTIST,

The Women’s College of DU

Denver CO, Summer-Fall 2009

- Photographed events, and made professional portraits for staff and students
- Created and organized TWC’s photographic library
- Worked in conjunction with marketing department designing marketing material
- Created Electronic Social Media presence for TWC

• **Life Touch Photography/Sports Section**
Jan 2008

Denver CO, Aug 2007-

AUDIOVISUAL TECHNICIAN,

The Outdoor Cinema Network

Denver CO, 2009-2011

- Installed the outdoor cinema equipment, projected films, and A/V troubleshooting.
- Worked also as A/V technician during the Adventure Film Festival for the past four years and the Boulder International Film Festival for the last two years, and the Vail Film Festival

TECHNICAL EQUIPMENT MANAGER,

University of Denver (School of Art & Art History)

Denver CO September 2008-May 2009

- Managed video, photography and computer equipment

FILM / MARKETING INTERN,

Sender Films/Reel Rock Tour

Boulder CO, 2006

DIGITAL PROJECTS ASSISTANT,

University of Colorado (Norlin Library)

Boulder CO May 2006-Aug 2007

- Quality Control and Digitization of images, maps, and documents

OPERATIONS DIRECTOR / SALES REP,

VISOR (Photo-library)

Mexico City, Apr 1997-May 1998

ARCHIVES ASSISTANT / PHOTOJOURNALIST,

Biblioteca Internacional de Fotografia (BIF)

Mexico City, April 1996- April 1997

- Re-organized the entire photographic library and photographed cultural events

ADVENTURE PHOTOGRAPHER,

Pumas al Monte Everest (U.N.A.M.)

Mexico City-Peru, Jul-Aug 1996

- Photographed mountaineering expedition to the highest peak in Peru as a member of the first Mexican Expedition to Mt. Everest on a preparatory expedition to Cordillera Blanca of Peru. Endorsed by the Universidad Nacional Autónoma de México

OTHER EXPERIENCE

CUSTOMER SERVICE AGENT,

Gold Lake Ranch

Ward CO, 2003-2007

- Front Desk Representative
- Fine Dining server

PRODUCT TESTER,

NIKE

Boulder-Denver CO, 2005-present

- Product Tester for trail-running shoes

MOUNTAIN GUIDE,

Terraviva Adventures (My own company)

Denver CO, 2002-present

Adventure Expediciones

Mexico City, June 2000-Oct 2001

- Guided successful ascents to Mexican volcanoes and peaks in Nepal
- Built and supervised ropes courses

SALES REPRESENTATIVE,

Il Vagamondo

Switzerland, Sep 1998-Feb 1999

- Sales representative at a Mountaineering and Ski gear store "Il Vagamondo"