

ALEXANDRO ROJAS-SANDERS

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EDUCATION

UNIVERSITY OF DENVER, MFA / Electronic Media Art and Design **Denver CO, 2009**

- GRADUATE ART STUDENT SCHOLARSHIP, University of Denver, Scholar year 2007- 2008

UNIVERSITY OF COLORADO, Bachelor of Fine Arts Studio Arts (BASA) **Boulder CO, 2007**

- Emphasis on Video Production and Film Studies
- Business Administration course work 15 credits

ESCUELA ACTIVA DE FOTOGRAFÍA (ACTIVE SCHOOL OF PHOTOGRAPHY), Technical degree in Photography with emphasized certificate on Photojournalism **Mexico City, 1996**

- TOP OF THE CLASS SCHOLARSHIP, by the Escuela Activa de Fotografia, 1995
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UNIVERSIDAD NACIONAL AUTONOMA DE MEXICO-ESCUELA DE MONTAÑISMO, (Mountaineering school) Levels basic, intermediate, and advanced **Mexico City, 1993-1997**

ESCUELA DEL SOCORRO ALPINO DE MEXICO, (Wilderness First Response and Rescue school) Active participation on search and rescue activities **Mexico City, 1991-1993**

SKILLS

HD Video Camera Operator: Panasonic HVX 200, Sony Z1U, Sony EX1, and others

Technical Software Proficiency: Final Cut Pro, Avid Liquid, Premier Pro, Adobe Photoshop, Adobe Flash, Adobe Illustrator, Adobe Dream Weaver, Acid, Sound Forge, Audacity

DSLR Still Photography: Canon and Nikon

Languages & Traveling: Spanish (native language), English (written and spoken), Italian (spoken). Have traveled through 14+ different countries and lived in 6 of them.

Athlete: Product tester of alpine trail running shoes for NIKE / Mountaineer with a first solo winter ascent to the s-sw face of Imja Tse Peak in the Himalayas, other peaks in the Himalayas, the Alps, the Andes, and hundreds of ascents through different routes to the Mexican volcanoes as a guide, as a rescuer, and as a recreational mountaineer, speed ascents to a few of the Colorado's Fourteeners.

RELEVANT EXPERIENCE

ACADEMIC, Watershed School **Boulder CO, Spring 2010**

- Instructor for a video production intensive course for 11th grade students

VIDEO EDITOR,

Serac Adventure Films **Boulder CO, 2010**

- Video editor, videographer (DP), sound, assist on office duties, participated on the Serac Adventure Film School on adventure trips

Digital Media Communications **Denver CO, Jan 2008-Sep 2008**

VIDEOGRAPHER /PHOTOGRAPHER,

Terraviva Productions **Denver CO, 2005-Present**

- Production of Video and Photography, film transcripts, translations to and from Spanish, English and Italian, subtitling, and DVD reproduction

- Clients include: Julie Speer Productions, Estrella TV, Ovo Films, Namlo, University of Denver International Affairs, The Women's College of DU, Adventure Film Festival, Bogdanova Dance, and the Denver Art Museum and others

AUDIOVISUAL TECHNICIAN, *The Outdoor Cinema Network* Denver CO, 2009-2010

- Installed the outdoor cinema equipment, projected movies, and troubleshooting
- Worked with the Adventure Film Festival for the past four years and with the Boulder International Film Festival and the Vail Film Festival for the last two years

PHOTOGRAPHER/DIGITAL MEDIA ARTIST, *The Women's College of DU* Denver CO, Summer-Fall 2009

- Photographed events, and made professional portraits for staff and students
- Created and organized TWC's photographic library
- Worked in conjunction with marketing department designing marketing material
- Created Electronic Social Media presence for TWC.

***Life Touch Photography/Sports Section* Denver CO, Aug 2007-Jan 2008**

TECHNICAL EQUIPMENT MANAGER,

***University of Denver* (School of Art & Art History) Denver CO September 2008-May 2009**

- Managed video, photography and computer equipment.

FILM / MARKETING INTERN, *Sender Films/Reel Rock Tour* Boulder CO, 2006

DIGITAL PROJECTS ASSISTANT,

***University of Colorado* (Norlin Library) Boulder CO May 2006-Aug 2007**

- Quality Control and Digitization of images, maps, and documents

OPERATIONS DIRECTOR / SALES REP, *VISOR* (Photo-library) Mexico City, Apr 1997-May 1998

ARCHIVES ASSISTANT / PHOTOJOURNALIST,

***Biblioteca Internacional de Fotografia* (BIF) Mexico City, April 1996- April 1997**

- Re-organized the entire photographic library and photographed cultural events

ADVENTURE PHOTOGRAPHER,

***Pumas al Monte Everest* (U.N.A.M.) Mexico City-Peru, Jul-Aug 1996**

- Photographed mountaineering expedition to highest peak in Peru as a member of the first Mexican Expedition to Mt. Everest on a preparatory expedition to Cordillera Blanca of Peru. Endorsed by the Universidad Nacional Autónoma de México

OTHER EXPERIENCE

CUSTOMER SERVICE AGENT, *Gold Lake Ranch* Ward CO, 2003-2007

- Front Desk Representative
- Fine Dining server

PRODUCT TESTER, *NIKE* Boulder-Denver CO, 2005-present

- Product Tester for trail-running shoes

MOUNTAIN GUIDE, *Adventure Expediciones* Mexico City, June 2000-Oct 2001

- Guided successful ascents to Mexican volcanoes and peaks in Nepal
- Built and supervised ropes courses

SALES REPRESENTATIVE, *Il Vagamondo* Switzerland, Sep 1998-Feb 1999

- Sales representative at a Mountaineering and Ski gear store *Il Vagamondo*

COMMUNITY SERVICE (*Academic jobs)

- *STEDMAN'S FAMILY ART NIGHT** **Denver CO, 2009**
Taught a workshop in Photography at the Stedman Elementary
- BOULDER INTERNATIONAL FILM FESTIVAL (BIFF)** **Boulder CO, 2009**
Audio/Video Tech.
- *ENGLISH TEACHER** **Namche Bazaar, Nepal Spring 2002**
Taught English to a group of Tibetan and Sherpa people
- SACRED LANDS INITIATIVE / HERBAL HIMALAYAN CENTER** **Namche Bazaar, Nepal, Spring 2002**
Designed and built a high altitude garden for rare and endangered medicinal plants of the Himalaya, in order to support Traditional Tibetan Medicine in the area
- HAWAIIAN TRADITIONAL "TARO" CULTIVATION PROJECT** **Oahu, Hawaii, Summer 2001**
Cultivated and harvest of Taro, a Hawaiian plant heavily used by the Hawaiian culture
- ENVIRONMENTAL PROJECT (UNIVERSITY OF YEOVIL)** **England, Summer 1998**
Cleaning Day of the Wilderness
- UNIVERSITY OF BERN** **Switzerland, Summer 1998**
Assisted a Graduate student on a field lab researching differences in soil erosion
- EMERGENCY MEDICAL TECHNICIAN (EMT)** **Mexico City, 1991-1993**
Participated on many high-altitude rescues in the Mexican volcanoes, as well as in a major disaster in the city of Guadalajara through the *Socorro Alpino de México*

EXHIBITIONS (*Solo exhibitions)

- *DECODING SECRETS FROM WHITE GIANTS**, A one-channel video installation commenting about the common ground between glaciers and electronic art. This piece was the culmination of my MFA degree from the University of Denver. Object and Thought Gallery, Denver, CO (2009)
- THE MURAL CONSERVATION PROJECT**, Collaboration with the Theatre Department at DU. Multimedia art exhibition. University of Denver, CO (2009)
- FOTO.SYNTHESIS SOCIAL JUSTICE FILM FESTIVAL**, *One of These Days*, a 30-seconds film about the desertification of the planet as a consequence of unsustainable lifestyle practiced by humans. University of Arizona, AZ (2009)
- NEW MEDIA SALON: TO AMUSE & TO REFINE**, Object + Thought Gallery, Denver, CO. (2009)
- *MELT**, an exhibition about climate change in relation to Capitalism, Gallery 023, University of Denver, Denver, CO (2008)
- JURIED STUDENT / ALUMNI EXHIBITION [from the Stop Any Time series]**, Victoria H. Myhren Gallery, University of Denver, Denver, CO. (2008)
- *PLEASE MADAM**, (Silver over gelatin) Special Collections at the Norlin Library, University of Colorado at Boulder, acquired original print from my private collection. Boulder, CO. (2007)
- *STOP ANY TIME**, Shinning Star Café, Nederland, CO. (2007)
- OPEN WALL**, Boulder Museum of Contemporary Art, Boulder, CO. (2007)

PAINTING IN MOTION, Sibell Wolle Fine Arts building, University of Colorado at Boulder, Boulder CO. (2007)

* **MOUNTAIN LIGHTS** (Slide show), Neptune Mountaineering, Boulder CO. (2005)

* **MOUNTAIN LIGHTS**, Alice's Restaurant, Gold Lake Ventures, Ward CO. (2004-2006)

TIBETAN GARDEN, Permanent garden integrating traditional cultural symbols to create medicinal plant beds for the sustainability of Tibetan Medicine at risk of extinction in Solu Khumbu, Nepal (Everest area). (2002)

* **MI GRAN TOUR**, El Taller Gallery, Mexico City. (2000)

COLLECTIVE EXHIBITION, Escuela Activa de Fotografía, Mexico City. (1996)

PUBLISHED & SELECTED ARTICLES

MIXED MEDIA –THE NEWSLETTER FOR THE SCHOOL OF ART AND ART HISTORY AT DU, Winter 2007, "DU ART! Scholarship Recipient", Featured Interview.

AVENTURA VERTICAL, Text and Photos by Alexandro Rojas Sanders, Num.17, Sep. 2000, Editorial Aventura Vertical, Mexico City

GENERACION, Photos by Alexandro Rojas Sanders, Num.6, Year VIII, March - April, 1996, Editorial "Ediciones Era", Mexico City

GACETA UNAM, Photos by Alexandro Rojas Sanders, Num. 3042, Sep.1996, "En el Deporte", by Sergio Carrillo. Article about our expedition to the Peruvian Andes in preparation to Mount Everest

MOUNTAINEERING ACHIEVEMENTS

Colorado Fourteeners:

Long's Peak Several ascents in all seasons, through different routes, including Pervertical Sanctuary (5.10+/5.11-) on "The Diamond", as well as three personal speed ascent records: 2:09' in 2005, 2:03' in 2006, and 2:17' under adverse conditions via the North Face in 2008
Mt. Elbert, Mt. Evans; Mt. Bierstadt; Mt. Sneffels; Mt. Shavano; Mt. Tabeguache, Mt. Pikes Peak (during the Pikes Peak Marathon 50th Anniversary: placed 4th of my category), and **Quandry Peak**.

Colorado Thirteeners:

2002-2009- Innumerable ascents to different peaks of the Rocky Mountains of Colorado: Indian Peaks: Arapahoe, Navajo, Toll, Saw Tooth, and others.

Internationally:

2002- Lobuche East, Nepal, Solo

2002- Mauna Kea, Hawaii, Fastest speed ascent recorded (up to that date)

2001- Mauna Kea, Hawaii

2000-2001- Mountain guide for *Adventure Expediciones*, and for *Rio y Montaña* (Mexico)

2000- Island Peak, Nepal

2000- Mera Peak, Nepal

2000- Failed attempt to climb Katung Kang, in the Annapurnas area due to avalanche

1999- Island Peak, Nepal—First solo winter ascent of the south-southwest face

1999- Solo attempt to Damphus Peak, Nepal, as well as an attempt to climb Mt. Hiunchuli, in the Annapurnas area with a Spanish team

1998- Matterhorn, Switzerland (Hornli Route)

1998- Aguille du Moine, France

1998- Dent du Requin, France

1996- Huascarán, Peru. (As part of the first Mexican Expedition to Mt. Everest; a team of the school of mountaineering from the National University [UNAM]).

1996- Pisco, Peru. (As part of the first Mexican Expedition to Mt. Everest; a team of the school of mountaineering from the National University [UNAM]).

1990-2008- Over 100 ascents to Pico de Orizaba, Popocatepetl, and Iztaccihuatl, Mexico

RUNNING ACHIEVEMENTS

2005-2010- Product Tester for NIKE trail running shoes

2006- "24hrs of Boulder" - Completed 100 miles in 23:20' (placed 3rd overall)

2005- "Pikes Peak Marathon" (finished 22nd overall, 4th of my category)

2005-"Boulder Backroads Marathon" (finished 12th overall, 4th of my category)

2004- "Breckenridge Marathon" (finished 4th overall)

2004-"Boulder Backroads Marathon" (finished 6th overall, 3rd of my category)

2004-"BB10K" (finished 4th of my category)

2003-"Boulder Backroads Marathon" (finished 6th overall, 2nd of my category)

2002- "Fort Collins Marathon" (Ran unregistered and finished unofficially 15th overall)

1995-1997- Ran at least 4 marathons in Mexico City, 2 trail running marathons, 1 mountain double-marathon, 2 Skyrunning marathons on Mount Iztaccihuatl, and the Tenneco Marathon in Houston. All these races between 1995-1994 were as part of the first Mexican Expedition to Mt. Everest; a team of the school of mountaineering from the National University (UNAM).

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